

## Competitions Terms and Conditions template:

1. No purchase necessary to enter the competition.
2. This competition is open to UK and Republic of Ireland residents aged 8 years or over, with the exception of employees of the Promoter, their families, agents and anyone else connected with this promotion. Entries from those age 13 or under must be accompanied by written permission from the entrant's parent or guardian.
3. Entries must be received by 11.59pm on 8<sup>th</sup> July 2016 BST. The Promoter accepts no responsibility for any entries that are incomplete, illegible, corrupted or fail to reach the Promoter by the relevant closing date for any reason. Proof of posting or sending is not proof of receipt. Automatically generated entries or entries via agents or third parties are invalid and shall not be considered. Entries become the property of the Promoter and are not returned.
4. Only one entry per person. No entrant may win more than one prize.
5. To enter the competition entrants must write a letter to their best friend (or friends) telling them how much they mean to the entrant. Photos, words, pictures and drawings may be used. Entries must be sent to Cathy Cassidy, My Best Friend Rocks, c/o Puffin Marketing, 80 Strand, London, WC2R 0RL by the closing date above, along with your name, home town, age, email address and your parent/guardian's telephone number as well as the name and age of your nominated best friend.
6. All correctly completed entries received by the closing date will be forwarded to a judging panel which will include Cathy Cassidy and Cathy's Editor at Puffin. The judges will select 6 finalists, out of which there will be 1 winner and 5 runners up. The winner will be the entry that, in the opinion of the judges, best demonstrates that their friend deserves to be considered the "best".
7. The prize for the winner is: a) a £50 Paperchase voucher, b) a signed copy of *Broken Heart Club* by Cathy Cassidy, c) an author visit and high tea with Cathy Cassidy, at a date to be mutually agreed.
8. The runners-up will each receive: a) a £10 Paperchase voucher, b) a copy of *Broken Heart Club* by Cathy Cassidy.
9. The judges' decision is final. No correspondence will be entered into.
10. The prizes are non-transferrable and no cash alternative will be offered.
11. Prizes are subject to availability. In the event of unforeseen circumstances, the Promoter reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to amend or foreclose the promotion without notice. No correspondence will be entered into.
12. The shortlisted finalists will be notified via email or phone by Friday 22<sup>nd</sup> July 2016. If their prize is unclaimed within 14 days of the Promoter sending notification, it will lapse and the Promoter reserves the right to offer the unclaimed place to a substitute finalist selected in accordance with these rules.
13. By entering this competition each entrant confirms that his/her entry is their wholly-owned creation and to the extent that such entry makes use of any third party materials that these have been fully cleared unless they are no longer protected by copyright or other intellectual property rights. Entrants will keep the Promoter harmless from any claims in relation to their entry that the entry infringes the personal or proprietary right of any other person. By submitting an entry, each entrant (or their parent/guardian on their behalf) grants to the Promoter a perpetual, royalty-free, non-exclusive licence to edit, publish, translate, modify, adapt, make available and distribute the entry throughout the world in any media now known or hereafter invented. Each entrant (or their parent/guardian on their behalf) undertakes to complete any necessary documentation to formalise the

licence. If you do not want to grant us these rights, please do not submit materials to us.

14. To obtain details of the winner please email [puffin@penguin.co.uk](mailto:puffin@penguin.co.uk) stating the name of the competition in the subject heading 4 weeks after the closing date.
15. The Promoter will use any data submitted by entrants only for the purposes of running the competition, unless otherwise stated in the entry details. By entering this competition, all entrants consent to the use of their personal data by the Promoter for the purposes of the administration of this competition and any other purposes to which the entrant has consented.
16. The winners agree to take part in reasonable post event publicity and to the use of their names and photographs in such publicity.
17. The Promoter may disqualify any entrant whose entry, in the Promoter's sole opinion, does not comply with these terms and conditions.
18. By entering the competition each entrant agrees to be bound by these terms and conditions.
19. The Promoter is Penguin Books Limited, 80 Strand, London WC2R 0RL.
20. These terms and conditions are governed in accordance with the laws of England and Wales.